

2025 Beef Expo – Genetic Evaluation Contest



The **Beef Expo Genetic Evaluation Contest** was developed to give youth exhibitors the opportunity to receive visual and genetic feedback on their beef cattle to make more informed future breeding decisions. This contest is limited to steers and heifers that have been checked in at Beef Expo.

- DNA samples will be collected during check-in on **Thursday, July 10 (8:30am-2:30pm)**.
- Heifers will be ranked based on:
 - ✓ **Cow Calf Production Index** from the Zoetis Inherit Select Test
- Market Steers will be ranked based on:
 - ✓ **Feedlot/Carcass Index** from the Neogen Igenity Feeder Genomic Test
- Contest and premiums are provided by the **Mike and Denise Harris Endowment**.

