

## Photography Contest

The purpose of the Photography contest is to allow 4-H members to show their creativity behind the lens while promoting the Beef Industry. Entries will be submitted via email and judged before Beef Expo.

- 1) Photography Entries may be made by **Explorer, Junior, and Junior High** members.
  - 2) The contest will select the best 'cattle picture'. Candid shots, scenic pasture views - any original photograph featuring beef cattle will be accepted.
  - 3) Photography should concentrate on all aspects of good composition and quality photography.
  - 4) Judging criteria will consist of:
    - Quality of image (focus, light, balance, etc.)
    - Well-positioned center of interest
    - Good angle/viewpoint
    - Captures moment well
    - Originality/creativity
    - Overall appeal
  - 5) ALL entries must be high-resolution .jpg files and must be submitted by **July 1** using the submission link below.
    - [https://utk.co1.qualtrics.com/jfe/form/SV\\_cM7FU3MoRptlRm6](https://utk.co1.qualtrics.com/jfe/form/SV_cM7FU3MoRptlRm6)
  - 6) Entries will NOT be accepted at Beef Expo.
  - 7) Entries will be judged in advance.
  - 8) No digital enhancements to the photo are allowed. Cropping is acceptable.
  - 9) Captions are not allowed on the pictures.
  - 10) Youth are allowed to enter only one entry in the Photography Contest.
  - 11) Camera timer settings may not be used; therefore, the junior submitting the entry may not appear in the photo.
  - 12) Animal exhibition in Beef Expo is not required to participate in this contest.
  - 13) Cash prizes for winners provided by the Developing Champion Youth Endowment.
- Contact Aaron Fisher ([afisher3@utk.edu](mailto:afisher3@utk.edu); 865-974-7260) with any questions.