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Photography Contest

The purpose of the Photography contest is to allow 4-H members to show their creativity behind the lens while promoting the Beef Industry. Entries will be submitted via email and judged before Beef Expo.

1) Photography Entries may be made by **Explorer**, **Junior**, and **Junior High** members.

2) The contest will select the best 'cattle picture'. Candid shots, scenic pasture views - any original photograph featuring beef cattle will be accepted.

3) Photography should concentrate on all aspects of good composition and quality photography.

4) Judging criteria will consist of:
- Quality of image (focus, light, balance, etc.)
- Well-positioned center of interest
- Good angle/viewpoint
- Captures moment well
- Originality/creativity
- Overall appeal

5) ALL entries must be high-resolution .jpg files and must be submitted by **July 3** using the submission link below.
- https://utk.co1.qualtrics.com/jfe/form/SV_9yOIPBagU0gZRrw

6) Entries will NOT be accepted at Beef Expo.

7) Entries will be judged in advance.

8) No digital enhancements to the photo are allowed. Cropping is acceptable.

9) Captions are not allowed on the pictures.

10) Youth are allowed to enter only one entry in the Photography Contest.

11) Camera timer settings may not be used; therefore, the junior submitting the entry may not appear in the photo.

12) Animal exhibition in Beef Expo is not required to participate in this contest.

13) Cash prizes for winners provided by the Developing Champion Youth Endowment.

Contact Aaron Fisher (afisher3@utk.edu; 865-974-7260) with any questions.