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Promotional Poster Contest

The purpose of the poster contest is for Explorers and Juniors to create a poster promoting the topic below. The posters will be displayed during the State Swine Show.

1) Entries in this contest should serve as a promotional tool for the given topic to promote the topic to the public. Entries can be made by **Explorer** and **Junior** youth.

2) Posters may be creative as well as informative. They may feature words, pictures, collages, objects, or any other appropriate item for promoting the contestant's topic.

3) Judging criteria will consist of:

- Neatness of construction
- Clear message
- Clever verbiage
- Makes wise use of poster space
- Eye-catching appeal
- Originality/creativity
- Promotion of the appropriate topic
- Majority of work done by individual
- Overall effectiveness

4) All entries should be on half size sheet poster board (14'' X 22'') and be light enough to be displayed at the state swine show.

5) Youth are allowed to enter only one entry in the Poster Contest. Posters should be turned in at check-in for the show and will be judged during the state swine show.

6) Topic (For both divisions) - **Promote any aspect of the Swine Industry**
This could be any topic related to any aspect of the swine industry, including but not limited to swine farms, products from swine, swine production, etc.

7) Animal exhibition in the state swine show is not required to participate in this contest.

8) Cash prizes for winners provided by the Developing Champion Youth Endowment.

Contact Aaron Fisher (afisher3@utk.edu; 865-974-7260) with any questions.